

SERAPH ASCENT

Powered by



Seraph Services

Elevate your presence. Command your career

Seraph Ascent is an executive development service designed to build, refine, and broadcast your authority in your chosen industry. We turn senior experience into lasting, recognisable industry influence.

We are dedicated to building and managing our clients' executive-level professional identity and positioning them as Captains of Industries.

OUR PROGRAMMES

Each programme is crafted to meet you at your current career stage and accelerate your journey to the next level.

SERAPH ASCEND

(Foundation and Skills)

- Optimise Your Trajectory. Accelerate Your Next Move.
- The High-Impact Refresh. Get Noticed. Get Promoted.

This programme is for professionals seeking for a measurable, immediate upgrade to their documents and capabilities.

SERAPH ELEVATION

(Leadership and Profile)

- Lead with Strategy. Command Your Domain.
- Beyond the CV: Curate Your Executive Narrative.

This programme is for senior leaders who need a comprehensive skill upgrade and a significant boost to their network-ready professional presence.

SERAPH APEX

(Captain of Industry Programme)

- Architect Your Legacy. Become a Captain of Industry.
- The Apex Portfolio: Digital Authority Meets Executive Mastery.

This is the premium, transformative service that includes the full Apex Portfolio (Personal Website) and high-touch 1-on-1 coaching, positioning the client as a true industry authority.



PROGRAMMES DETAILS

Feature	Seraph Ascend	Seraph Elevation	Seraph Apex (The Full Captain of Industry Programme)
Target Client	Mid-Level Manager, Rising Professional	Senior Manager, Director, Functional Leader	C-Suite, Founder, Board Candidate, Established Expert
Executive Branding	Professional CV/resume rewrite and LinkedIn optimisation	Executive CV, full LinkedIn and professional profile curation	The Apex Portfolio: Full professional website build and hosting, board resume, executive bio, and comprehensive Profile management.
Training and Coaching	Access to two open enrolment training modules	Access to four open enrolment training modules	UNLIMITED Access to all open enrolment training modules (1 Year) PLUS 12 Hours of 1-on-1 executive coaching.
Public Speaking	Not Included	Optional add-on (Fee per sourced lead)	Dedicated sourcing and vetting of 3-5 high-tier industry speaking opportunities/interviews.
Pricing (USD)	\$2000 (One-time fee)	\$5,000 (One-time fee)	\$10,000 (Project/retainer fee)
The Outcome	A market-ready professional profile and targeted skill boost for promotion.	A high-impact executive presence and advanced leadership toolkit for Director-level roles.	Unshakeable digital authority, recognised industry influence, and a comprehensive platform for leadership legacy.

Optional services that may be procured separately:

Personal Website Development

A bespoke, professionally designed website that serves as the central hub for your career narrative, thought leadership, and achievements.
Cost: US \$1 000

Professional LinkedIn Profile Curation

Complete overhaul and optimisation of LinkedIn. Focus on keyword optimisation, impactful summaries, and high-level achievements.
Cost: US \$250

Executive CV/Bio Design and Refinement

Design and development of a concise, high-impact Executive CV, and Board Resume. The focus is on strategic achievements, financial impact, and visionary leadership.
Cost: US \$250

Executive Profile Curation

Complete overhaul and creation of a high-impact executive profile that showcases you as a leader in your field.
Cost: US \$250

SERAPH ASCENT: EXECUTIVE SKILL MODULE OPTIONS

Transformative Leadership and Executive Presence

Tier Focus	Module Title	Key Outcome/Focus
Ascend (Foundation)	Authentic Influence and Team Mobilisation	Techniques for leading diverse teams, ethical decision-making, and building trust for high performance.
Elevation (Senior Management)	Leading Through Disruption and Change Agility	Mastering organisational change models, developing psychological safety, and communicating vision during periods of volatility.
Apex (Executive/Board)	The Strategic CEO: Purpose-Driven Transformation	Defining and embedding corporate purpose into the operating model, leading digital transformation, and shaping the organizational culture.

Executive Communication and Impact

Tier Focus	Module Title	Key Outcome/Focus
Ascend (Foundation)	High-Stakes Presentation Skills	Structuring and delivering compelling professional presentations and developing a clear elevator pitch.
Elevation (Senior Management)	Mastering Stakeholder and Board Communication	Techniques for briefing the C-suite, managing challenging Q&A sessions, and building consensus across competing interests.
Apex (Executive/Board)	The Thought Leader's Voice: Media and Public Platform Mastery	Crafting a signature thought leadership thesis, handling crisis communications, and leveraging media training

Strategic Thinking and Business Acumen

Tier Focus	Module Title	Key Outcome/Focus
Ascend (Foundation)	Financial Literacy for Non-Finance Leaders	Understanding P&L statements, budgeting, ROI calculations, and using financial metrics to drive operational decisions.
Elevation (Senior Management)	Scenario Planning and Competitive Strategy	Developing long-range strategic forecasts, conducting competitive analysis, and crafting differentiated market strategies.
Apex (Executive/Board)	Enterprise Risk Management and Governance	Understanding board oversight, assessing macro-economic and geopolitical risks, and integrating ESG (Environmental, Social, Governance) into strategy.