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# SERAPH SERVICES



Seraph Services

## WHO WE ARE

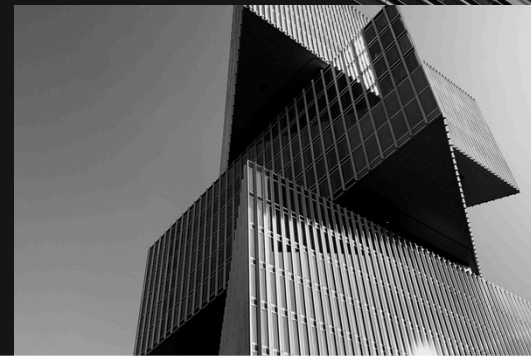
# Enabling Transformation in the Business World

Seraph Services is a pan-African business solutions and training group committed to helping organisations enter, expand, and thrive across African markets. With more than a decade of experience delivering world-class conferences, capacity-building programs, and B2B platforms, we provide the expertise, networks, and insights that drive sustainable growth. Our mission is to transform the business landscape by empowering organisations to access new markets, forge strategic partnerships, upskill their people, and achieve long-term success in Africa.



Seraph Services

# DOING BUSINESS IN AFRICA



## OUR MISSION

Our mission is to empower organisations with the knowledge, networks, and tools to succeed in African markets. We deliver transformative business solutions, training, and platforms that enable companies to expand, build lasting partnerships, and drive sustainable growth across the continent.

## OUR VISION

To be Africa's most trusted partner for business growth, skills development, and ecosystem building, empowering organisations to thrive in the continent's fast-evolving markets.



Seraph Services

## OUR SERVICES

# Advisory and Market Entry

We provide end-to-end business solutions designed to help organisations confidently navigate and succeed in African markets. Whether you are entering a new territory, expanding your footprint, or seeking strategic partnerships, our advisory services are built on deep market insights, strong networks, and practical expertise that unlock opportunities and mitigate risks.

- Market research and feasibility studies.
- Regulatory navigation and licensing support.
- Partnership development and stakeholder mapping.
- Business expansion strategies across African markets.



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## OUR SERVICES

# Trade and Procurement Solutions

We bridge the gap between businesses, suppliers, and investors by creating trusted trade and procurement pathways across Africa. We help organisations access reliable partners, streamline sourcing, and unlock cross-border opportunities through tailored platforms and facilitation services.

- B2B deal brokerage: Connecting buyers and sellers across Africa
- Corporate procurement support: Sourcing trusted suppliers of goods and services.
- Trade missions and investment facilitation.
- Sector-focused trade expos and networking platforms.



## OUR SERVICES

# Training and Skills Development

Delivered with expert partner coaches and trainers.

- Corporate leadership, customer experience, and strategy programs.
- Safety and compliance training for mining, agriculture, construction, and manufacturing.
- Women in leadership and empowerment programmes.
- Tailor-made in-house training aligned with client goals

Seraph Ascent: An executive development service designed to build, refine, and broadcast clients' authority in their chosen industry. We turn senior experience into lasting, recognisable industry influence.



## OUR SERVICES

# Events and Ecosystem Building

- High-level industry conferences and exhibitions.
- Private executive roundtables and curated deal rooms.
- Cross-sector networking sessions.
- End-to-end event production and management solutions.



# Why Partner with Seraph Services?

- You gain a trusted partner with a proven track record – Over a decade of delivering world-class conferences, training, and B2B platforms across Africa.
- You access deep market expertise – Practical insights into African business environments, regulations, and cultural dynamics to ensure smooth entry and expansion.
- You connect to powerful networks – Direct links to governments, corporates, investors, and industry leaders to accelerate partnerships and opportunities.
- You achieve sustainable growth – Tailored strategies that empower your organisation to expand, scale, and thrive long term in African markets.



At Seraph Services, we are your trusted partner in unlocking new opportunities, securing profitable deals, and fostering sustainable business growth across Africa.



Seraph Services

# Companies we have worked with

**FICO**

MILPARK  
EDUCATION



**Genetec**



iTuring.ai



QuestionPro

**temenos**



infobip

**ncino**



CapitalSurge



**ITSCREDIT**



Currencycloud

BACKING YOUR BOLD



**Partners in  
Performance**

Unleashing potential | Lasting impact

**Chenosis**

**ENERGY  
CONFERENCE  
NETWORK**



SprintHive

**dmg::events**

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